



12 Concorde Place, Suite 800, Toronto, ON M3C 4J2  
Telephone: 416-510-6827 • 1-800-268-7742, ext 6827  
gtw@businessinformationgroup.ca

The *Gifts and Tablewares On-Line Directory* is the Canadian gift industry's comprehensive information source guide. It is used by thousands of retailers across the country to locate manufacturers and distributors of giftware, tabletop, stationery, housewares, home décor, fashion accessories, gourmet specialty foods and decorative accessories. A listing in this on-line directory also gives you a listing in Esource, Canada's most powerful business database.

This questionnaire and product listing form must be completed and **RETURNED**. The **Basic Listing** is **FREE**. It includes: Company name, address, telephone and fax numbers, email address and web site information; up to **10** product categories; and up to **5** brand names.

**Fax to: 416-510-5178 – if busy fax to 416-510-5129**

**Email: gtw@businessinformationgroup.ca**

**Questions about your listing? Please call Gifts and Tablewares' editorial department at 1-800-268-7742 ext. 6748 or 416-510-6748.**

### Guide to Suppliers' Listing On-Line

Company Legal Name: \_\_\_\_\_

Location Address: \_\_\_\_\_  
\_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_ Toll-Free Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Toll-Free fax: \_\_\_\_\_

Corporate E-mail: \_\_\_\_\_

Web: \_\_\_\_\_

#### TYPE OF BUSINESS:

Please check the appropriate boxes below.

Manufacturer  Distributor  Manufacturers Sales Office  Wholesaler

Wholesale Agent and Broker (Importer or Exporter)

Other \_\_\_\_\_

## *Gifts and Tablewares*

**BRAND NAME INDEX:** Indicate the Brands your company offers here. You may list up to **5 BRAND NAMES FREE**. For every additional brand name selected there is a charge of **\$15.00** (plus applicable taxes). If you have more than 5 Brand Names listed and do not fill in the payment option on page 3 only the first 5 Brand Names you have listed will be used. (If insufficient space, please attach a separate sheet.)

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**GUIDE TO PRODUCTS:** For additional products not already displayed below, write the appropriate number from the enclosed PRODUCTS LISTING FORM in the space below. *Example:* for Wedding Products, write 104959. You may list up to **10 PRODUCTS FREE**. For every additional product category selected there is an additional charge of **\$15.00** (plus applicable taxes). If you have more than 10 products listed and you do not fill in the payment options on page 3, only the first 10 products you have listed will be used.

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**COMPANY DESCRIPTION:** You can provide us with up to 60 words of company information to run with your company listing in our on-line Guide to Suppliers. There is a cost of \$50.00 (plus applicable taxes).

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**Yes, please run my Company Description in the on-line Guide to Suppliers**

(\$50 plus applicable taxes). Fill in payment option on page 3.

**1.** You may run your company's **LOGO** in our on-line **GUIDE TO SUPPLIERS**. The charge to add your logo to your company listing is **\$135.00** (plus applicable taxes). Please send a sample of your logo (business card, letterhead, digital – JPEG, TIFF, EPS format at 300 dpi) with your form and fill in payment option on page 3.

Sample:



Your Company  
Your Address  
Your City, Your Province, Postal Code  
Tel: Your Telephone  
Fax: Your Fax  
Email: Your Email  
Web: Your Web

**Yes, please print my Company Logo in the on-line Guide to Suppliers.**

**Yes, I have included a sample of our logo**

## ENHANCE YOUR LISTING ON THE GIFTS AND TABLEWARES' WEBSITE

The Gifts and Tablewares' website, [www.gifts-and-tablewares.com](http://www.gifts-and-tablewares.com), draws more than 11,000 unique visitors per month. Enhance your listing online with the following services:

2. For only **\$325.00 plus applicable taxes a year** you can purchase a **WEB ENHANCED LISTING** based on product search. Whenever a search is done by product your company's name moves to the top of the list and is in boldface in each of the product categories you list.

**Yes, please run my WEB ENHANCED LISTING**

3. For only **\$1,380.00 plus applicable taxes a year** you can purchase a **WEB ENHANCED + BANNER AD LISTING** for a specific product category. For example, if you choose the product category "candles" whenever "candles" is used in a product search your banner ad also appears at the top of the page with a link to your company's website. The keyword banner ad also appears on all news article pages on the website and weekly newsletters on a rotating basis for one year.

**Yes, please run my WEB ENHANCED LISTING with BANNER AD.**

Product category \_\_\_\_\_

**For more information on advertising products please call Brenda Bishop at 416-510-6826 (Toronto area); 1-800-268-7742 ext. 6826 (Canada) or 1-800-387-0273 ext. 6826 (U.S.)**

**If you have selected any of the enhanced services, please fill out the Payment Options below.**

### Payment Options

Total for Additional Brand Names listed (more than 5): ___ brand names @ \$15.00 each	\$ _____.
Total for Additional Products Listed (more than 10): ___ products @ \$15.00 each	\$ _____.
Company Description in the on-line Guide to Suppliers @ \$50.00	\$ _____.
Logo Service @ \$135.00	\$ _____.
Web Enhanced Listing at @ \$325.00	\$ _____.
Web Enhanced Listing/Banner Ad @ \$1,380.00	\$ _____.
	Subtotal \$ _____.
	Plus applicable tax \$ _____.
	<b>TOTAL \$ _____.</b>

Charge it to my:  Visa  MasterCard  Amex

Cheque enclosed (make payable to BIG Magazines LP (Gifts and Tablewares))

Cardholder name \_\_\_\_\_ Signature \_\_\_\_\_

Card number \_\_\_\_\_ Expiry date \_\_\_\_\_

### ORDERS WILL NOT BE PROCESSED WITHOUT PAYMENT

Please return all pages

By fax to: 416-510-5178, or

Mail to: Gifts and Tablewares, 12 Concorde Place, Suite 800, Toronto, ON M3C 4J2  
Attention: Directory Services

**VERIFICATION**

**Note:** We now have the ability to update your company information on-line. Please provide the name, fax number and email of the contact at your company who updated this form. ***This information will not be published.***

The listing information is correct: as is  with the corrections indicated

Please print clearly:

Authorized Signature: «Contact\_Person» \_\_\_\_\_

Print name: \_\_\_\_\_ Position: \_\_\_\_\_

Your Telephone: \_\_\_\_\_ Your Fax: «Contact\_Fax\_Number» \_\_\_\_\_

Contact e-mail: «Contact\_Email» \_\_\_\_\_ Date Completed: \_\_\_\_\_

Send us more information on your advertising choices



**PRODUCT LISTING FORM**  
**YOU MAY LIST UP TO 10 PRODUCTS FREE.**

Please transfer the number of the product you wish to list to the Product Listing space on the attached update form.

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|--------|-----------------------------------|--------|--|--------|---|
| 104868 | Albums: photo, baby, wedding      | 105052 | Decorative wire accessories                    | 104923 | Knives                                    |
| 105003 | Aluminum: giftware                | 104892 | Decoys   | 105059 | Labels                                    |
| 119904 | Angels                            | 104893 | Desk accessories                               | 104924 | Lamps and lighting fixtures               |
| 105099 | Anniversary gifts                 | 104894 | Diaries  | 104925 | Leathergoods: gift products               |
| 105005 | Aromatherapy products             | 104895 | Dinnerware                                     | 104926 | Leathergoods: luggage and briefcases only |
| 105006 | Art: prints, limited editions     | 104896 | Display accessories                            | 104927 | Licensed products                         |
| 104869 | Atomizers/perfume bottles         | 104897 | Dolls and accessories                          | 104928 | Limited edition products                  |
| 104870 | Baby products                     | 104898 | Easter accessories                             | 104993 | Magnets                                   |
| 105008 | Bakeware                          | 104899 | Environmental, Fair Trade and Organic products | 105060 | Medieval replicas                         |
| 104872 | Banks                             | 104900 | Espresso/cappuccino makers                     | 104969 | Men's gifts                               |
| 105041 | Banners                           | 104901 | Executive gifts                                | 104930 | Miniatures                                |
| 104873 | Barware                           | 104902 | Fabric accessories                             | 104931 | Mirrors: wall                             |
| 105084 | Barware accessories               | 119908 | Fairies  | 119911 | Mother's Day products                     |
| 104874 | Baskets                           | 104903 | Fashion accessories                            | 104932 | Mugs                                      |
| 104875 | Bath accessories                  | 104904 | Figurines                                      | 104994 | Museum products: reproductions            |
| 105042 | Bath products                     | 104905 | Flatware: silver                               | 104933 | Music boxes                               |
| 135461 | Bed, Bath & Linens                | 104906 | Florals  | 105038 | Music: CDs & cassettes                    |
| 104876 | Beer steins                       | 119763 | Fondues and accessories                        | 105061 | Musical instruments                       |
| 105043 | Bird feeders                      | 104908 | Frames: photo                                  | 105039 | Music-themed products                     |
| 105097 | Bombonieres                       | 104909 | Frames: picture, mirror                        | 105026 | Napkin rings                              |
| 105013 | Book accessories                  | 104978 | Furniture/accessories                          | 104970 | Napkins: fabric                           |
| 105085 | Books                             | 104910 | Games  | 105027 | Napkins: paper                            |
| 105011 | Books: coffee table               | 104964 | Gardening gifts/accessories                    | 105098 | Native art                                |
| 105010 | Books: cooking                    | 153091 | General giftware                               | 104934 | Novelties                                 |
| 105094 | Boxes: decorative                 | 104911 | Gift baskets                                   | 153093 | Outdoor living                            |
| 105014 | Boxes: flatware                   | 150724 | Gift wrap/bags                                 | 105122 | Oil lamps                                 |
| 105044 | Boxes: jewelry                    | 105087 | Glassware: decorative                          | 104981 | POS systems                               |
| 153090 | Brassware/copperware              | 104912 | Glassware: tabletop                            | 104935 | Packaging: commercial                     |
| 104878 | Calendars                         | 104913 | Gourmet cookware                               | 104936 | Packaging: custom                         |
| 143820 | Canadian-Made                     | 104983 | Gourmet/specialty foods                        | 104979 | Paperweights                              |
| 104879 | Canadiana                         | 150725 | Greeting cards                                 | 104937 | Pens, pencils and markers                 |
| 105000 | Candleholders                     | 104914 | Halloween decorations and accessories          | 134724 | Personal care products                    |
| 104880 | Candles                           | 119910 | Handmade products                              | 104990 | Personalization products                  |
| 104991 | Candles: scented                  | 104915 | Hangers: plate                                 | 105062 | Personalized products                     |
| 104882 | Cards: playing                    | 153092 | Holiday/seasonal products                      | 105077 | Pet products                              |
| 104980 | Cash register systems             | 153096 | home decor                                     | 104938 | Pewter                                    |
| 104883 | Ceramics/pottery: decorative      | 150727 | Home fragrance                                 | 105063 | Pictures: framed                          |
| 104963 | Children's products               | 104916 | Home office products                           | 104971 | Pillows/cushions                          |
| 105046 | Chocolates/fine confections       | 104917 | Housewares                                     | 104939 | Placemats/coasters                        |
| 105080 | Christmas cards                   | 105056 | Incense/accessories                            | 104940 | Planters                                  |
| 104884 | Christmas decorations/accessories | 105096 | Inspirational products                         | 105064 | Plaques: wall                             |
| 104885 | Clocks                            | 104968 | Inuit and North American Indian products       | 105065 | Plate stands                              |
| 105048 | Clothing                          | 104921 | Jewelry: costume                               | 104941 | Plates: limited edition, collectors'      |
| 105104 | Coasters                          | 105024 | Jewelry: semi-precious                         | 104942 | Plush                                     |
| 105015 | Coffee/accessories/makers         | 105073 | Jewelry: silver                                | 105028 | Porcelain: decorative                     |
| 104887 | Collectibles                      | 105025 | Jewelry: wedding                               | 105029 | Porcelain: tabletop                       |
| 104998 | Computer systems                  | 104985 | Journals                                       | 104943 | Posters                                   |
| 104888 | Cookware                          | 105057 | Kitchen accessories                            | 104944 | Potpourri, scents                         |
| 104889 | Cosmetic bags                     | 104922 | Kitchen gadgets                                | 105066 | Props: display                            |
| 104992 | Craft supplies                    | 105088 | Kitchen products: wooden                       | 104945 | Rattan                                    |
| 104890 | Crystal: giftware                 | 105058 | Kites  | 104946 | Religious products                        |
| 104891 | Crystal: stemware                 |        |  | 104982 | Retail management systems                 |
| 127266 | Curtains                          |        |  | 105124 | Retail services/Fixtures/Displays         |
| 114615 | Decorative accessories            |        |  |        |   |

## ***Gifts and Tablewares***

104947	Ribbon/bows	134725	Spa products	105034	Toys
104948	Rugs/mats	104972	Stained glass	104957	Travel accessories
105067	Scarves	104997	Stainless steel	104956	T-Shirts
105078	Scrapbooking products	150726	Stationery/paper/greeting cards	105035	Umbrellas
104950	Sculptures	119761	Stemware	119914	Valentine's Day products
105079	Silver: giftware	104954	Stickers	104958	Vases
104951	Smokers' accessories	119913	Storage solutions	105036	Wall decor
104953	Soaps and toiletries	104955	Store fixtures/showcases	104976	Watches
104952	Soapstone	120144	Suncatchers	104959	Wedding products
105118	Souvenirs: Canadian	153094	Tableware	104960	Wicker
105117	Souvenirs: candy	105001	Tea	104988	Wind chimes
105030	Souvenirs: custom	105033	Teapots/Accessories	105037	Wine accessories
105031	Souvenirs: general	105069	Teddy bears	153095	Wood products
105115	Souvenirs: glassware, mugs, spoons	104974	Textiles: pillows, quilts, throws	104962	Writing instruments
105116	Souvenirs: plush	104975	Tins	104989	Wrought iron
		105120	Tote bags		